

Parking Management Update

Executive Committee

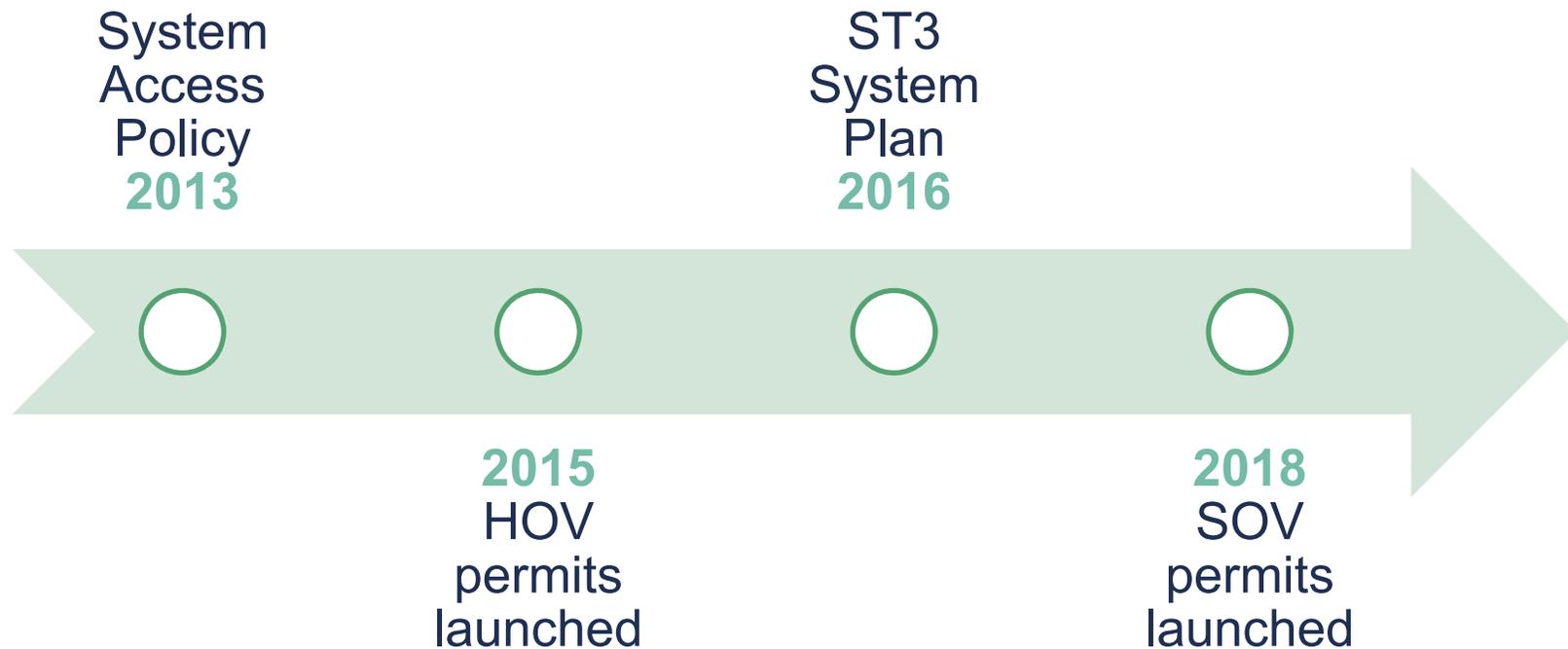
2/4/2021



Why we are here

- Review Board direction to manage parking
- Discuss key activities and schedule for continuing to execute Board direction
- No Board action today

Evolution of Parking Management



System Access Policy Direction

Parking management

- Parking is for transit passengers only
- We will use multiple tools to manage parking, including:
 - *Permits*
 - *Fees*
 - *Technology*
- We may enforce parking rules by using warnings, infractions, and towing
- We may contract with a vendor to manage and enforce

Sound Transit 3 System Plan

Parking access

- ST3 includes new investments in transit parking supply
- ST3 recommits to Board policy anticipating that the agency will charge reasonable fees for parking
- The agency's finance plan assumes ~\$37M in revenues from parking fees
- ST3 directs that parking revenue above the finance plan assumption goes to the System Access Fund

Permit Parking Program

Background & Goals

- Carpool permit program initiated in 2015 per Resolution No. R2015-83
- Permit program expanded to include paid SOV permits under current authorization (Resolution No. R2018-27) in July 2018
- Most recent Board action established the following program goals, building on policy direction:
 1. Maximize the number of daily transit riders per parking stall
 2. Prioritize the availability of parking for transit riders seeking to access the system throughout the AM peak period

Permit Parking Program

Key Features

- Monthly permits only
- Permit area restricted to no more than 50% of stalls at eligible facilities
- Performance targets and parameters for rate-setting and adjustment, which are delegated to CEO
- Facility eligibility: Link station or >90% utilization



Permit Parking Program

Key Features

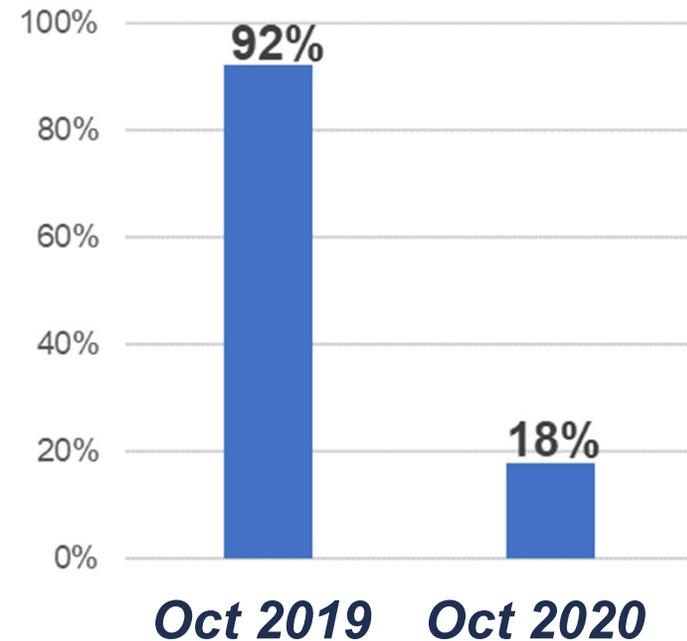
- Product mix:
 - SOV permits to be set at market rates
 - HOV permits to be set at below-market rates (e.g. free) to incentivize more riders per stall
 - Reduced-price SOV permits for ORCA LIFT-qualified passengers
- Pre-pandemic: permits available at 14 facilities with 1100 permits issued
- Permit program currently suspended due to COVID-19

Current Parking Conditions

Impacts of COVID-19

- Demand for parking is much lower due to COVID-19
- We are planning for eventual recovery
- We expect to restart the permit program once demand exceeds the permit parking threshold of 90%

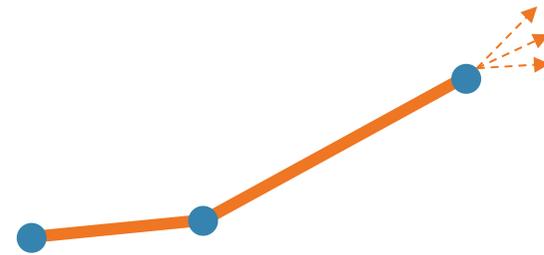
Systemwide Parking Utilization



Our parking will significantly increase in the next 5 years

New parking supply

- Puyallup Sounder Station
- East Link Extension
- Lynnwood Link Extension
- Federal Way Link Extension
- Downtown Redmond Link Extension



54%
Increase in ST
Stalls 2021 – 2025

Parking Management Next Steps

Work continues to carry out Board direction

- Daily fees are the next step beyond monthly permits
- We are getting ready to ask the Board to give the CEO authority to implement daily fees
- We will build on already established Board direction to take this next step
- We expect to launch an expanded program (with daily fees) no later than the start of East Link service

Vendor Procurement

Work is ongoing to procure a vendor

- Current parking management vendor contract expires in August 2021
- A Request for Proposals will be issued in February seeking a new vendor to manage parking
- We do not expect any gaps in our ability to have parking permits available, assuming demand warrants it

Vendor Procurement

Expectations for future vendor

- Full suite of possible services, phased in over time
 - Monthly & daily permits
 - Compliance
 - Transit ridership verification
 - Real-time monitoring and dissemination
- Mobile payment system
- Eventual integration with next gen ORCA

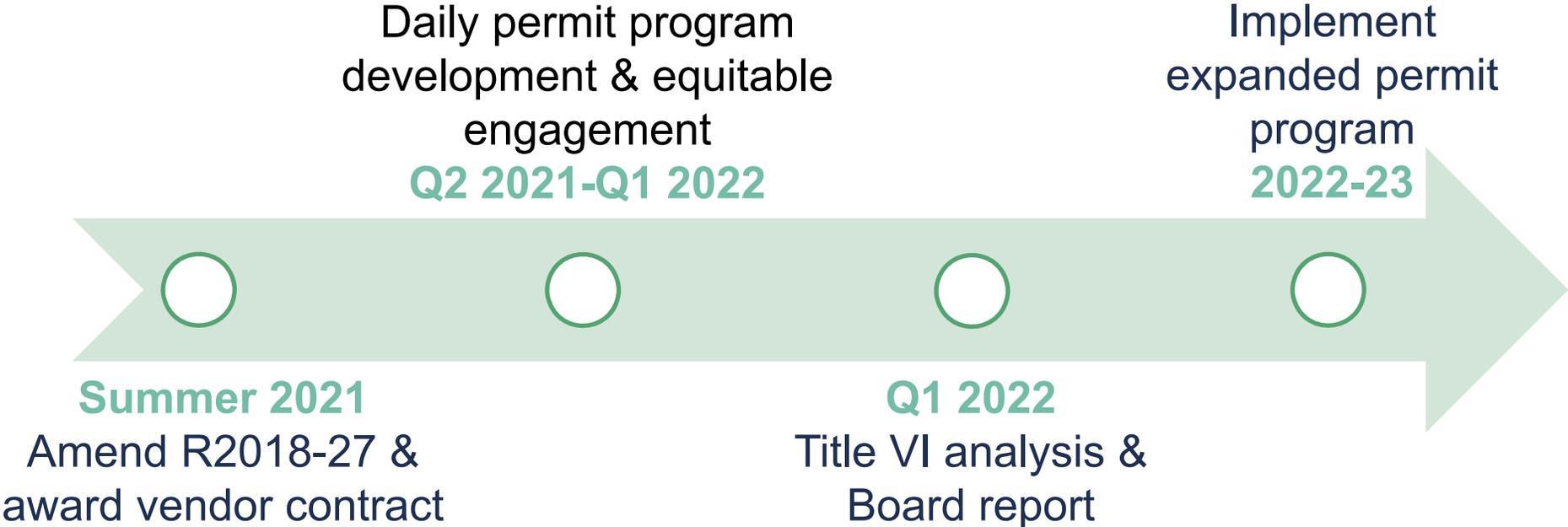


Near-term Board Actions

Allowing for Expanded Permit Program

- **Summer 2021:** Executive Committee action to amend Board Resolution No. R2018-27 to increase permit program scope to allow for management of up to 100% of stalls and daily permits
- **Summer 2021:** Rider Experience & Operations Committee action to authorize CEO to execute a contract with a parking management vendor

Upcoming Activities



Program Design Questions

Key issues to be resolved via equitable engagement

- What mix of products should we offer?
- Where should daily fees be applied and how to balance against demand for monthly permits?
- When will fees apply for the transit services offered?
- Who will be subject to fees and what kind of discounts and/or incentives will be offered?
- How will payment be accepted?
- How will we ensure compliance with program rules and regulations?

Thank you.



 [soundtransit.org](https://www.soundtransit.org)

